

FALL FESTIVAL WALK-A-THON!

Online Walk-a-thon Pledges

Dear Ocean View Families,

In addition to collecting Walk-a-thon pledges on the enclosed paper pledge form, pledges can also be made online via link below. Your student will be able to reach out to friends and family electronically instead of going door-to-door, tracking commitments, and handling checks. Just share this link with friends and family via email, Facebook, Twitter, or whatever other means you feel are effective. Let your supporters know their generous donation is going to support a good cause.

Link to online pledge page:

www.99pledges.com/fund/2017otters

There will be a pizza party awarded to the classroom that has the highest participation in the Walk-a-thon, as well as prize to one student per grade for the most laps walked. (In the event of a tie, a drawing will be held for the winner.)

Tips for a successful fundraiser

1. Send a personal message to close friends and family. Ask them to make a donation as soon as they can so it can help get the ball rolling. It's a lot harder to dismiss a personal message.
2. Post the Walk-a-thon pledge link to Facebook or Twitter. You'd be surprised how many casual friends that would love to support your cause.
3. Towards the end of your campaign, follow-up with the status of the campaign with close friends and family thanking those who have donated and giving an update on how close you are to your goal.

Questions? Please contact the Fall Festival Chairs at ebbadlr@yahoo.com.

Thank you for making this a successful event. Happy fundraising!